



Breeders, hobbyists and sportsmen with a passion for horses all know their way to the annual Final KWPN Stallion Show at the Brabanthallen in 's-Hertogenbosch, the biggest stallion show in the world. This popular 4-day event attracts visitors from within The Netherlands as well as from many countries abroad and in this respect is an interesting opportunity for companies linked to horse breeding or the equestrian sport to present themselves to a wide public. The KWPN Stallion Show offers several options to do so in the period between the first round viewing and the Final Stallion Show. Among the many possibilities is advertisement in the main arena as well as in several catalogues, the welcoming of guests at VIP tables with a perfect view to the arena and the presentation of services and products at the atmospheric promenade.

We are happy to explore the possibilities together so we can offer you a custom made package.

Dates KWPN Stallion Show:

November 29<sup>th</sup> – December 11<sup>th</sup> 2017: 1<sup>e</sup> viewing riding horses in Ermelo  
7 January 2017: 1<sup>e</sup> viewing in harness horses in Ermelo  
January 31<sup>st</sup> – February 3<sup>rd</sup>, 2017: Final Selection KWPN Stallion Show Brabanthallen 's-Hertogenbosch

#### **CATALOG ADVERTISEMENTS:**

The three catalogues of the KWPN Stallion Show (148mm x 210mm), are absolute collection items among breeders and enthusiasts. Your advertisement will therefore be seen long after the actual stallion show.

- Catalog 1<sup>e</sup> viewing riding horses: ½ page advertisement black/white  
1/1 page advertisement black/white
- Catalog 1<sup>e</sup> viewing in harness horses: ½ page advertisement black/white  
1/1 page advertisement black/white
- Catalog Final Selection KWPN Stallion Show: ½ page advertisement Full colour  
1/1 full colour advertisement

#### **OTHER ADVERTISEMENTS:**

The Final Selection KWPN Stallion Show offers many opportunities for your company to present itself. Photographers and television crews will record your advertisement in the main arena as they capture the participating horses. On evening of show jumping there is the opportunity to place your Fence in the arena, where besides the ISAH Cup also other jumping events will take place. During the several brakes the big LED-screen in the main arena and the approximately 40 flatscreens throughout

the stand area, the stable complex and the catering area, will show promotional movies. The best way to advertise is through repetition.

- Advertisement (500 x 100 cm) main arena KWPN Stallion Show
- Sponsored Fence during the evening of show jumping KWPN Stallion Show
- Promotional movie on LED-screen and flatscreen circuit KWPN Stallion Show

**PROMOTIONAL STAND:**

The promenade of the Final Selection KWPN Stallion Show offers a perfect ambiance to promote your services and products. The atmospheric promenade area is provided with carpeting and has several terraces and catering points. We can assist you in choosing the right stand location and dimensions, and support you with the realisation of your stand, lighting, furniture, etc.

**VIP loge:**

Experience the stallion show from a top location at the VIP loge. Your personal loge table on a predefined location holds place for 6 persons. Like in the past years Catering Culinaire will provide for drinks, which are included in the price of the loge table. There is also the possibility to enjoy a fine choice of food.

- Loge table for 6 persons including drinks in the central area Final Selection KWPN Stallion Show
- Loge table for 6 persons including drinks in the side area Final Selection KWPN Stallion Show

**For more information and reservations you can contact:**

Advertisement and promotional stands:

V2 Facility  
Tel: 0031 411 72 44 44  
[KWPN@v2-facility.nl](mailto:KWPN@v2-facility.nl)

Loge tables:

Edwin van Diessen  
Tel: 0031 6 55 326 571  
[KWPNVIP@v2-facility.nl](mailto:KWPNVIP@v2-facility.nl)